

Revision

ORDER

Print Date 10/04/16 14:11:24

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Orders
Order / Rev: 1593581
Alt Order #: 08404270
Product Desc: TRUMP FOR PRESIDENT
Estimate: 7997
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 09/27/16 / 10/04/16
Order Type: Political

WPGX

Primary AE: Dorie Penafiel
Sales Office: H-DC
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Trump, Donald/R/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 8
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	29	\$2,940.00	\$2,499.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$2,940.00	\$2,499.00	0.00
Totals	29	\$2,940.00	\$2,499.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPGX	10/21/16	10/21/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	----1--	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$80.00		0.00			
E 2	WPGX	10/21/16	10/21/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	----1--	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$90.00		0.00			
E 3	WPGX	10/24/16	10/24/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	1-----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$80.00		0.00			
E 4	WPGX	10/24/16	10/24/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	1-----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$90.00		0.00			
E 5	WPGX	10/24/16	10/24/16	Mon Hour 1 Mon Prime Hr 1	Comm	7:00 PM-8:00 PM	1-----	:30	1	\$225.00	P 8	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$225.00		0.00			
E 6	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	12:00 PM-2:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-					1	\$150.00		0.00			

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 Alt Order #: 08404270
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: POL/Trump, Donald/R/United States Pre
 Product Desc: TRUMP FOR PRESIDENT
 Estimate: 7997
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPGX	10/22/16	10/22/16	College Football Game 2 College Football Game 2	Comm	2:30 PM-6:00 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$150.00			0.00			
E 8	WPGX	10/23/16	10/23/16	FOX News Sunday Fox News Sunday	Comm	10:00 AM-11:00 AM	-----1	:30	1	\$25.00	P 8	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$25.00			0.00			
E 9	WPGX	10/23/16	10/23/16	NFL Pre-game (reg seas) NFL Pre Game	Comm	11:00 AM-12:00 PM	-----1	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$100.00			0.00			
E 10	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-3:00 PM	-----1	:30	1	\$300.00	P 8	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$300.00			0.00			
E 11	WPGX	10/23/16	10/23/16	Sun 7p-7:30p Sun Prime 7p-7:30p	Comm	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----1	:30	1	\$125.00	P 8	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$125.00			0.00			
E 12	WPGX	10/20/16	10/20/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	---1---	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1			\$80.00			0.00			
E 13	WPGX	10/20/16	10/20/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	---1---	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1			\$90.00			0.00			
E 14	WPGX	10/18/16	10/18/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	-1-----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1			\$80.00			0.00			
E 15	WPGX	10/18/16	10/18/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	-1-----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1			\$90.00			0.00			
E 16	WPGX	10/19/16	10/19/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	--1----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1----		1			\$80.00			0.00			
E 17	WPGX	10/19/16	10/19/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	--1----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1----		1			\$90.00			0.00			
E 18	WPGX	10/19/16	10/19/16	Wed Hour 1 Wed Prime Hr 1	Comm	7:00 PM-8:00 PM	--1----	:30	1	\$250.00	P 8	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1----		1			\$250.00			0.00			
E 20	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	2:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$150.00			0.00			
E 21	WPGX	10/22/16	10/22/16	College Football Game 2 College Football Game 2	Comm	6:30 PM-10:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$150.00			0.00			
E 22	WPGX	10/18/16	10/21/16	SYN M-F 9p-930p M-F 9p-930p	Comm	9:00 PM-9:30 PM	-TWTF--	:30	4	\$10.00	P 8	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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E 22	WPGX	10/18/16	10/21/16	SYN M-F 9p-930p M-F 9p-930p	Comm	9:00 PM-9:30 PM	-TwTF--	:30	4	\$10.00	P 8	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TwTF--		4			\$10.00			0.00			
N 23	WPGX	10/19/16	10/19/16	Wed Hour 2 Wed Prime Hr 2	Comm	8p-9p	--W----	:30	1	\$375.00	P 8	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--W----		1			\$375.00			0.00			
N 24	WPGX	10/18/16	10/21/16	SYN M-F 3p-4p M-F	Comm	3p-4p	-TwTF--	:30	3	\$15.00	P 8	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-TwTF--		3			\$15.00			0.00			
N 25	WPGX	10/18/16	10/18/16	SYN M-F 9a-10a Judge Mathis	Comm	9a-10a	-T-----	:30	1	\$5.00	P 8	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-T-----		1			\$5.00			0.00			
Totals														29	\$2,940.00